

Intensity and Value

Example -1

More Neutral



More Intense



As referenced before, two colors can have the same value but can be different in intensity. The yellow to the left is the same value as the green, however the green is more intense. The two squares have been repeated on the right but have been reduced to value only. The lack of value contrast between the two is very evident. This same issue is referenced again in example 2.



Example -2

More Intense



More Neutral

